



## **Beyond the Basics:**

## A Comprehensive Guide to Warehouse Management Maturity and Flexible Solutions

Critical Considerations of MHE and Warehouse Tech





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#### **CHAPTER 1: CRITICAL CONSIDERATIONS OF MHE AND WAREHOUSE TECH**

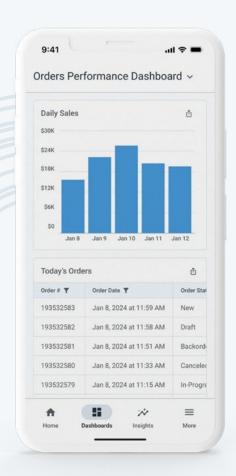
When is the right time to expand into automation? Is there a volume threshold you should monitor? Which type of technology—robots, cobots, autobaggers, or something else—will best serve your product assortment today and tomorrow? These are urgent questions for many supply chain leaders, especially as rising consumer expectations, labor constraints, and technological advancements are driving warehouses to evolve from cost centers into strategic advantages.

To succeed, organizations need to gauge their operational maturity and deploy warehouse management solutions that can flex and grow with the business—ensuring they explore the right automation options at the right time to support sustainable, profitable expansion.

## This ebook explores:

- 1. Critical considerations when evaluating warehouse management software
- 2. The dimensions of warehouse complexity and operational maturity
- 3. The intersection of automation, robotics, and warehouse management systems
- 4. How to select a flexible WMS solution that supports your growth journey
- 5. Implementation strategies that maximize ROI while minimizing disruption

Based on industry research and our own expert analysis, we present a framework for assessing your warehouse management maturity and for selecting solutions that accommodate both current needs and future growth. By understanding the complete warehouse technology stack—from basic inventory tracking to advanced automation orchestration—organizations can make informed decisions that deliver immediate value while positioning for long-term success.





# The Transformation of Warehouse Operations

Over the past decade, warehouse operations have undergone a remarkable shift from a perceived cost center to a strategic differentiator. This transformation is largely the result of ecommerce's explosive growth, which has permanently altered buying habits and fulfillment expectations. Ecommerce now accounts for over 20% of retail sales globally—requiring warehouses to implement new picking, packing, and shipping processes that go far beyond the traditional retail distribution model.

In parallel, rising consumer expectations for lightning-fast delivery, real-time visibility, and flexible fulfillment options—including buy online, pick up in store (BOPIS) and same-day delivery—have pushed organizations to develop increasingly sophisticated operational capabilities.



## **Top Drivers for Innovation:**

- Ecommerce is 20% of all global retail
- Rising customer expectations
- Persistent labor challenges
- Globally disruptive events

Complicating matters further, persistent labor shortages and rising wages in warehousing have created a competitive scramble for workers, spurring both efficiency improvements and the adoption of technologies like robotics, AI, and advanced labor management software. These innovations have advanced rapidly, offering new avenues for operational excellence and resilience.

Meanwhile, recent global events—from pandemics to geopolitical disruptions—have exposed how vulnerable supply chains can be, driving organizations to fortify their distribution networks and explore new fulfillment strategies. As one industry expert aptly observes, "What got you here won't get you there." Companies that once relied on purely manual processes or basic warehouse processes now confront a more complex reality that demands forward-looking solutions and a keen strategic vision.



## The Technology Challenge

The first step is understanding what is available and how that matches your prioritized needs. And it is not easy to do, the warehouse technology landscape has become increasingly complex and is directly tied to your assortment, location, workforce and much, much more. Organizations must navigate a tremendous array of options:

<b>€</b> \$	Software Solutions	From basic inventory management like a WMS to sophisticated warehouse execution systems (WES), Al optimizations and beyond		
	Automation Hardware	Conveyors, sorters, ASRS, carousels, and emerging technologies		
Tc	Robotics	Autonomous mobile robots (AMRs), collaborative picking robots, automated guided vehicles (AGVs)		
Control		Warehouse control systems (WCS), material flow controls (MFC), robot fleet management		
9	Integration Layers	API management, middleware, orchestration platforms		

How do you determine which is right for your organization? This proliferation of technology options creates what some call "analysis paralysis"—with companies struggling to determine which solutions best match their needs and how different systems should interconnect. The risk of "shelfware" (purchased but unused technology) or failed implementations is substantial.



## The Need for a Maturity Perspective

Deciding on the right technology starts with a firm grasp of current operational challenges and a clear view of where your business is headed. Ask yourself: Is throughput struggling because of labor limitations, or are multi-step manual processes slowing things down? A maturity model approach offers a holistic way to understand these pain points.

By accurately assessing your present level of warehouse complexity and mapping out suitable technology matches, you can prioritize flexible solutions that not only address pressing concerns but also support future expansion.

This phased, strategic method delivers immediate returns on investment while minimizing the risk of over-investing in unneeded capabilities. In the pages that follow, you'll find a comprehensive warehouse maturity framework designed to help you select solutions that will adapt to your evolving operational needs.

#### **UP NEXT: 10 DIMENSIONS OF WAREHOUSE COMPLEXITY AND MATURITY**

We'll take a systematic look at warehouse complexity and maturity, exploring the 10 dimensions that shape your operational needs and technology roadmap.

### **ABOUT DEPOSCO**

Deposco's supply chain platform maps out your success, accelerates execution, and navigates your growth journey, driving unparalleled efficiency and cost savings.



Our Al-powered unified platform delivers actionable insights across your entire supply chain —from planning to execution—adapting like a GPS to keep you on the optimal path. With the industry's most extensive collection of pre-built integrations for rapid implementation, we help over 4,000 of the world's fastest-growing retailers, 3PLs, DTC ecommerce businesses, and brands navigate nearly \$50 billion in sales and 165 million consumer orders globally.

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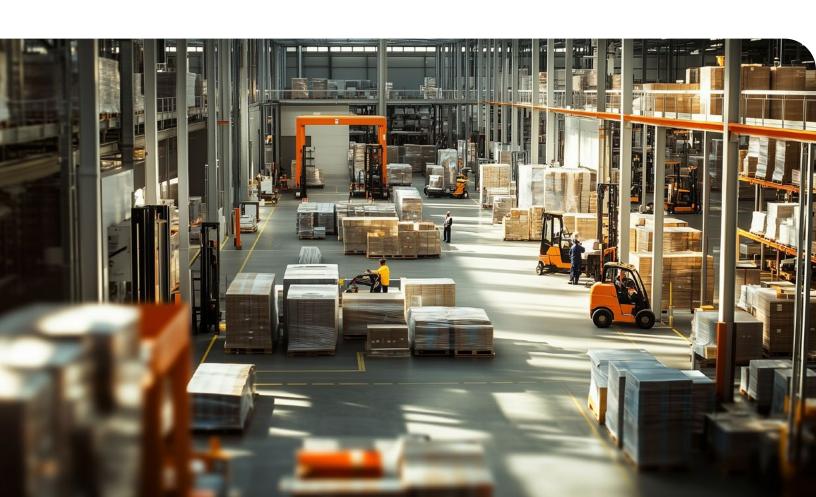




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10 Dimensions of Warehouse Complexity and Maturity



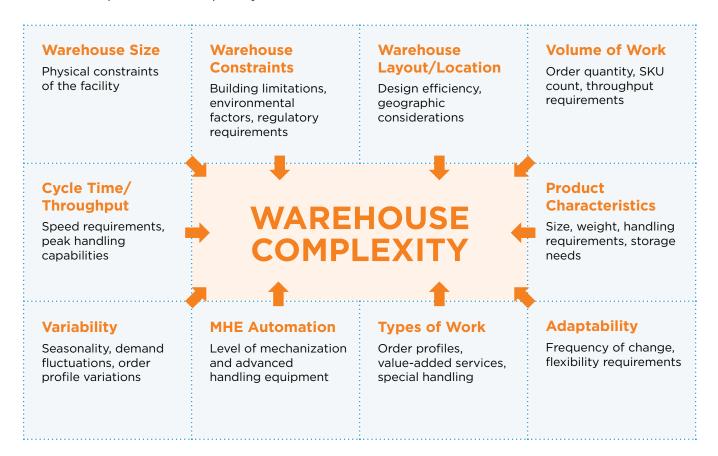


#### **CHAPTER 2: 10 DIMENSIONS OF WAREHOUSE COMPLEXITY AND MATURITY**

In our first ebook, we explored how ecommerce growth, rising consumer expectations, and labor challenges have transformed warehouses into strategic differentiators. Now that we've established why warehouse operations matter, we'll dive into the 10 dimensions of warehouse complexity by examining a maturity model that can identify where your own operation stands and how material handling can play a pivotal role.

# The 10 Dimensions of Warehouse Complexity

Warehouse complexity is multifaceted, extending far beyond simple measures like square footage or order volume. Industry research identifies 10 critical dimensions that collectively determine operational complexity:





Each dimension exists on a spectrum from simple to highly complex. For example, MHE Automation might range from completely manual operations to fully automated facilities with multiple integrated systems.

Understanding these dimensions provides a holistic view of warehouse complexity that guides technology selection. A high-volume operation with simple product characteristics has different requirements than a lower-volume operation handling complex items with significant variability.

## The Warehouse Management Maturity Model

Building on these complexity dimensions, we can define five distinct levels of warehouse management maturity:

	Level 1:	Level 2:	Level 3:	Level 4:	Level 5:
	Basic	Developing	Established	Advanced	Leading Edge
	Manual operations, minimal technology, paper-based processes	Partially digitized operations, basic barcode scanning, limited automation	Digitized core processes, moderate automation, performance metrics	Highly optimized processes, significant automation, sophisticated orchestration	Highly automated, Aldriven optimization, predictive capabilities
Typical Systems:	Spreadsheets, basic ERP inventory module	Entry-level WMS, standalone systems	Mid-tier WMS, some integrations with other systems	Advanced WMS, WCS integration, some robotics	Integrated WMS/ WES/WCS, advanced robotics, orchestration platforms
Appropriate for:	Very small operations, startups, simple product profiles	Small-to-medium businesses, moderate complexity	Growing mid- market companies, operations with increasing complexity	Large enterprises, complex operations, omnichannel fulfillment	Industry leaders, high-complexity environments
Limitations:	Limited scalability, error-prone, labor- intensive	Process inefficiencies, limited visibility, integration challenges	Optimization constraints, automation islands, scaling challenges	Change management complexity, technology stack management	Implementation complexity, significant investment requirements

Many organizations operate within levels 2 through 4, progressing gradually as their operational requirements become more complex. The key takeaway is that you should invest in technology suited to your current level of maturity, while ensuring those solutions can scale to meet future needs.



# Material Handling Equipment (MHE) Automation: A Critical Complexity Factor

Among the 10 dimensions of warehouse complexity, MHE automation plays a uniquely pivotal role. Industry research indicates that any organization scoring a Level 5 in MHE automation—characterized by extensive use of advanced equipment and a highly automated environment—automatically achieves a Level 5 rating for overall complexity, a distinction not observed in any other dimension. This complexity arises from the sophisticated management systems required to support automated operations and the intricate integration between warehouse management systems (WMS) and automation control systems. Coordinating human labor alongside automated processes adds another layer of complexity, while substantial investments in automation necessitate maximizing throughput and efficiency. As warehouses increasingly adopt automation and robotics, managing this dimension becomes crucial for selecting effective technology solutions.

**UP NEXT: NAVIGATING THE WAREHOUSE SOFTWARE ECOSYSTEM: INTEGRATION AND SELECTION** 

We'll explore the broader warehouse software ecosystem—covering WMS, WES, and WCS—and see how integration challenges and vendor options shape your fulfillment strategy.

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## **Beyond the Basics:**

# A Comprehensive Guide to Warehouse Management Maturity and Flexible Solutions

Navigating the Warehouse Software Ecosystem: Integration and Selection





## **CHAPTER 3: NAVIGATING THE WAREHOUSE SOFTWARE ECOSYSTEM: INTEGRATION AND SELECTION**

Previously, we examined the multiple factors that drive complexity in your warehouse and how to assess your current maturity. This next step focuses on the broader software ecosystem: WMS, WES, WCS, and beyond. We'll see how each system fits into your operation, what integration challenges to expect, and how to select the right combination for sustainable growth.

# The Warehouse Management Software Ecosystem

The warehouse software landscape encompasses multiple specialized systems that serve different functions within the operation. Understanding these distinctions is crucial for making appropriate selections:

	WMS Warehouse Management System	WES Warehouse Control System	WCS Warehouse Execution System
Primary Functions	Inventory control, order management, receiving, put-away, picking, shipping	Equipment control, material flow coordination, automation management	Order execution optimization, work orchestration, resource balancing
Key Capabilities	Location management, task direction, labor management, reporting	Conveyor routing, sorter control, automation sequencing	Wave/waveless management, resource allocation, throughput optimization
Integration Points	ERP, TMS, order management, ecommerce platform	WMS, MHE equipment, PLCs	WMS, WES, labor management
Maturity Relevance	Core system for all maturity levels beyond basic	Essential for Level 4-5 operations with significant fixed automation	Important for Level 4-5 operations with mixed manual/automated processes



	WMS	WES	WCS
Order Management Integration	<b>Ø</b>	-	_
Advanced Receiving	<b>Ø</b>	_	_
Management Reporting	<b>Ø</b>	_	_
Shipping Management	<b>Ø</b>	<b>Ø</b>	_
Replenishment Management	<b>Ø</b>	<b>Ø</b>	_
Inventory Management	<b>Ø</b>	<b>Ø</b>	_
Pack Sorter Management	_	<b>Ø</b>	<b>Ø</b>
Shipping Sorter Management	_	<b>Ø</b>	<b>Ø</b>
Automated Pick Management	_	<b>Ø</b>	<b>Ø</b>
Fixed Scanner Integration	_	_	<b>⊘</b>
Mobile Scanner Integration	_	_	<b>Ø</b>
In-line Print & Apply	_	_	<b>Ø</b>

## The Integration Challenge

End-to-end visibility is vital for optimizing your supply chain, yet it can inadvertently create friction points. One of the biggest hurdles in warehouse technology is weaving together the many systems that manage different parts of the operation, a challenge that intensifies as complexity grows. Consider how a WMS needs to link with an ERP system for inventory synchronization and order flow, or how a WCS must connect with physical equipment to execute commands and handle exceptions.

Layer in additional components—like a WES that balances workloads, or robotics software that updates task statuses in real time—and each new integration point becomes a potential source of friction, data misalignment, and performance bottlenecks. When multiple vendors enter the picture, each with its own protocols and data structures, that complexity multiplies. As a result, organizations have a few main choices to consider. Companies often make the mistake of sourcing the top solution for each specific need, but that will require a significant effort to integrate everything.

A single-vendor suite tends to be simpler to connect, but sometimes misses the specialized features of niche systems. Another route is a platform approach, such as Deposco, which uses an integration layer to unify and manage diverse systems. Finally, there's the option of phased evolution—rolling out essential functionality first and expanding capabilities as needs develop. Ultimately, the ideal strategy hinges on factors like organizational maturity, in-house technical expertise, operational demands, and growth objectives.



## Selecting the Right Software to Support **Warehouse Operations**

Based on industry research, organizations have nine distinct options for supporting warehouse operations, particularly when automation is involved. These options correlate with different maturity levels and operational profiles:

Option 1:

Simple Warehouse with **ERP, Limited Automation** 

**Approach:** ERP connects directly to PLCs or MHE vendor's MFC/WCS

**Appropriate For:** Very basic operations with minimal automation

Considerations: Limited scalability, minimal optimization capabilities

Option 2:

Level 1-3 Warehouse **Environment, Low Automation** 

**Approach:** WMS connects directly to PLCs and/or robot fleet management

Considerations: Requires custom integrations or pre-built connectors

Advantages: Simplified architecture, direct control

Option 3:

**Moderate Complexity, High Automation** 

Approach: WMS integrates with MHE

vendor's MFC or WCS

Considerations: Works best with single

automation vendor

**Advantages:** Vendor-supported integration, reduced complexity

Option 4:

**Complex Warehouse with Moderate-High Automation** (Single Vendor)

Approach: Use MHE vendor's WMS and WCS together

Considerations: Limits WMS selection to automation vendor's offering

Advantages: Tight integration, single vendor responsibility

Option 5:

Complex Environment with Extensive Automation (New WMS)

Approach: Select WMS with embedded WCS or WCS module

Considerations: Ensures compatibility, may limit automation vendor selection

Advantages: Simplified architecture. coordinated upgrades

Option 6:

**Mixed Automation Environment** 

**Approach:** Use independent specialist

Considerations: Requires clear delineation of responsibilities

Advantages: Vendor-neutral optimization, specialized expertise

Option 7:

**Complex Mixed Manual/ Automated Environment** 

Approach: Implement WES (either standalone or WMS-embedded)

**Considerations:** Adds optimization layer, complexity

Advantages: Enhanced orchestration, workload balancing

Option 8:

**Environment with Diverse Robotics** 

**Approach:** Implement Multiagent Orchestration (MAO) platform

**Considerations:** Emerging technology category, vendor selection limited

**Advantages:** Unified robotics management, vendor flexibility Option 9:

**Highly Complex Environment** with Extensive Automation

**Approach:** Explore emerging unified control system (UCS) offerings

Considerations: Aspirational category, limited mature offerings

Advantages: Simplified architecture, comprehensive orchestration

The selection between these options depends on current operational maturity, future growth plans, existing technology investments, and risk tolerance. Organizations should resist the temptation to over-invest in capabilities beyond their current maturity level unless there is a clear, near-term transition plan to utilize those capabilities and an expert partner to guide that journey.



## **Evaluation Criteria for Flexible WMS**

When searching for a WMS that can adapt as your business grows, it helps to look beyond the immediate requirements and consider what you'll need in the next two to five years. Think of it as buying not just for your current warehouse, but for the one you'll have after expanding your product lines, adding new fulfillment channels, or incorporating automation. Below are several essential areas to keep in mind as you weigh each potential solution.

## **Architectural Flexibility**

- Look for modular designs that rely on configuration rather than custom code.
- APIs or webhooks should streamline integrations with other platforms.
- Consider on-premise, cloud, or hybrid deployment based on your operational needs.

## **Scalability**

- Ensure the WMS can manage peak seasons, expanded order volumes, and multi-site operations.
- Confirm it supports growing numbers of users without compromising performance.

## **Technology Foundation**

- Modern, cloud-native architectures (microservices, containerization) simplify updates.
- Mobile-friendly solutions enhance efficiency for workers on handheld devices.

### **Automation Readiness**

- Even if you're not deploying robotics soon, plan for it.
- Look for out-of-the-box connectors so you can test automation at small scale first.

## **Intelligence and Optimization**

- Real-time data and analytics open the door to forecasting labor needs and refining picking routes.
- Integrated dashboards and robust reporting drive continuous improvement.

## **Vendor Traits and Total Cost**

- Assess the provider's innovation roadmap, industry expertise, and partner ecosystem.
- Clarify licensing structures, implementation fees, and upgrade costs to avoid surprises.

By examining each of these dimensions—architecture, scalability, technology foundation, automation readiness, intelligence and optimization, vendor expertise, and total cost—you can narrow down the solutions that will not only address your current needs but also keep pace with the dynamic landscape of modern warehousing.



## **Avoiding Common Selection Pitfalls**

Many organizations make mistakes unknowingly when choosing warehouse management technology. Acknowledging these risks—and proactively planning for them—helps you sidestep common traps and achieve smoother deployments:

## 1. Overbuying Capabilities

Implementing advanced features before you're operationally ready often results in unused functionality, inflated complexity, and diminished ROI. While it's important to plan for future growth, it's equally critical to avoid over-customizing or adopting processes your team cannot fully support or leverage yet.

#### **Use Base Flows**

One way to stay on track is to begin with the solution provider's out-of-the-box or "base" flows. These prebuilt workflows are designed to handle fundamental warehouse operations with minimal setup. Adopting these standard flows has several benefits:

- **Reduced Complexity:** Less customization means fewer integration points that can break or require constant updates.
- Faster Implementation: Out-of-the-box workflows allow teams to go live sooner, lowering time-to-value.
- Lower Costs: Custom solutions can quickly drive up expenses, including higher consulting fees and ongoing maintenance.
- Easier Scaling: You can layer on additional features once your organization has the operational maturity and resources to support them.

By choosing technology that aligns with your current needs—and leaving room to grow into advanced functions later—you'll strike a balance between innovation and practicality. This approach maximizes both your immediate return on investment and your long-term success



## 2. Underestimating Integration Complexity

Integration among WMS, ERP, ecommerce platforms, and other systems often becomes the biggest obstacle both during and after deployment. If overlooked, it can lead to budget overruns, delayed timelines, and an ongoing maintenance burden.

- **Predefined Integrations:** Legacy or 'out-of-the-box' vendors come with out-of-the-box connectors that shorten deployment time and reduce errors by eliminating custom coding. However, they may lack the flexibility to handle unique workflows or data formats—sometimes requiring extra configuration or custom development.
- Integration-as-a-Service: Some providers partner with specialized "integration-as-a-service" firms, offloading the technical complexities and freeing in-house teams to focus on strategic goals. This setup also promotes best practices and future scalability.
- Defining Key Endpoints: Identify critical endpoints early, such as order data, inventory levels, and shipping status. Ensure your WMS solution supports a repeatable, scalable integration approach for these essential connections.

By tackling integration requirements up front—leveraging predefined connectors and, when necessary, integration partners—you can mitigate risk, streamline deployment, and realize faster ROI.





## 3. Neglecting User Experience

Even the most advanced system won't deliver full value if employees resist it. Poorly designed interfaces, overly complex workflows, or inadequate training often prompt users to devise workarounds—undermining the ease of use and efficiencies that are possible with the right solution. For instance, a 10-second delay in printing packing slips might seem inconsequential, but multiplied by 100,000 orders per week, those incremental seconds can quickly translate into missed shipping windows and mounting labor expenses.

To prevent these issues, it's essential to streamline every step of the workflow so tasks can be completed quickly and accurately. Along with designing user-friendly interfaces that make crucial information easy to find, organizations must also equip teams with sufficient training and communicate the benefits of the new system.

By involving users throughout the transition—encouraging feedback and sharing progress—companies foster adoption while continuously refining processes. In short, prioritizing user experience alongside technical capabilities is key to minimizing friction, avoiding ad-hoc solutions, and reaping the full advantages of warehouse technology.

## 4. Focusing on Technology Over Process

No matter how cutting-edge a warehouse system may be, it can't fix poorly designed workflows. Trying to force a "round peg in a square hole" by layering sophisticated technology on top of a flawed operation often results in wasted investment. Instead, ensuring that the technology is designed to fit the process will yield the best results.

For instance, if your operation handles a high volume of single-line, single-quantity orders, consider grouping them into targeted waves. This allows a focused pick-and-pack flow that can be completed more efficiently. On the flip side, bulk orders may benefit from a forward-picking approach, where frequently accessed items are staged in a separate area to reduce travel time. By choosing strategies that align with your actual order profile and fulfillment requirements, you can tune each workflow for maximum throughput.



When you introduce advanced solutions—such as automation, robotic picking, or Al-driven order orchestration—you'll be applying them to a structure designed for success. That's how you ensure technology acts as an accelerator rather than a bandage for broken processes. By aligning your operational methods with the demands of your business, and then layering in the right tools, you'll build a foundation that supports efficiency, scalability, and exceptional customer service.

#### **UP NEXT: THE AUTOMATION AND ROBOTICS REVOLUTION**

We'll shift focus to warehouse automation and robotics, diving into emerging technologies like AMRs, pick-to-light, and how your software must evolve to support them.

## ABOUT DEPOSCO

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## **Beyond the Basics:**

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The Automation and Robotics Revolution





#### **CHAPTER 4: THE AUTOMATION AND ROBOTICS REVOLUTION**

In our third installment, we covered the many facets of warehouse software and how critical it is to choose solutions that align with your maturity level. Now we turn our attention to the next big shift: automation and robotics. From AMRs to Al-driven orchestration, discover the emerging technologies transforming how you pick, pack, and ship, and what your software must do to keep pace.

# The Acceleration of Warehouse Automation

Warehouse automation is experiencing unprecedented growth. Industry research indicates that by 2028, 80% of warehouses and distribution centers will deploy some form of warehouse automation. By 2030, one-third of all medium to large warehouses will have at least one operational robotics platform.

This acceleration is driven by several factors:

- 1. Labor Challenges: Persistent shortages and rising costs
- 2. **Technology Maturation:** Increased reliability, desire to lower operational costs
- 3. **Operational Pressure:** Higher throughput requirements, faster fulfillment expectations
- 4. Competitive Necessity: Automation as table stakes for high-performance distribution
- 5. ROI Improvements: Faster payback periods, flexible deployment models

The automation landscape has expanded dramatically beyond traditional fixed infrastructure (conveyors, sorters, ASRS) to include various forms of mobile robotics, collaborative systems, and hybrid human-machine workflows.



## **Emerging Automation Technologies**

Several automation technologies are transforming warehouse operations:

	Autonomous Mobile Robots (AMRs)	Automated Storage and Retrieval Systems (ASRS)	Pick/Put-to-Light Systems	Automated Packaging Systems	Voice-Directed Technologies
Applications	Goods-to-person picking, cart transport, case movement	Dense storage, high-throughput retrieval, buffer management	Order picking, sorting, put-away verification	Box creation, item insertion, sealing, labeling	Picking, cycle counting, receiving
Applic			益	1	AL
Benefits	Flexibility, scalability, modest infrastructure requirements	Space efficiency, high throughput, inventory security	Accuracy improvement, productivity gains, training reduction	Labor reduction, materials optimization, throughput increase	Hands-free operation, language flexibility, training efficiency
Ben		H	û	, 00	<b>O</b>
mplementation Considerations	Navigation infrastructure, fleet management, charging	Building requirements, throughput bottlenecks	Wiring infrastructure, display technology	Machine reliability, product compatibility	Environmental noise, vocabulary training
Impleme				$\stackrel{\frown}{\square}$	
gration ments	Task assignment, location tracking, work confirmation	Inventory placement logic, retrieval optimization	Light direction, confirmation capture	Package specifications, content verification	Task assignment, verbal confirmation
WMS Integration Requirements	0		=~		$\otimes$



## **Software Requirements for Supporting Automation**

Ever wondered if you're truly ready to integrate robotics, conveyors, or any form of high-speed automation into your warehouse? The secret often lies in your software. Before rolling out new hardware, it's worth asking: Does my current technology stack support the real-time demands and complexities of automated workflows? If you're not sure, here's a closer look at the capabilities you'll need for a smooth and profitable transition.

- 1. **Real-time Processing:** Automated systems don't wait around; they function at machine speed, often requiring millisecond-level responsiveness. Your WMS must instantly process transactions, make decisions, and transmit instructions—otherwise, it turns into a choke point. Think about a robotic picking arm that pauses every few seconds, waiting for updated inventory data. That delay snowballs when multiplied across hundreds of picks per hour. Real-time software ensures every pick, pack, and movement keeps flowing without interruption.
- 2. **Exception Handling:** No automation process is perfect. Robots can get stuck, sensors can fail, and items can be misplaced. Your software should detect these hiccups, initiate fallback procedures, and notify human teams only when necessary—say, if a robot drops a fragile item or can't locate a bin. By smoothly blending automated processes with human intervention, you avoid large-scale operational snarls and keep throughput high.
- 3. **Resource Optimization:** Picture multiple autonomous systems picking orders simultaneously while robotic vehicles shuttle goods to packing stations. Without software that balances workloads, sequences tasks, and prioritizes critical orders, you might find some lines backed up while others sit idle. Resource optimization ensures each piece of equipment, and every worker, operates at peak efficiency—maximizing throughput and preventing bottlenecks.
- 4. **Visibility and Control:** When robots and humans collaborate, having a real-time view of performance is crucial. Can you quickly see which orders are in progress, which machine might be nearing capacity, and how close you are to meeting cutoffs? A robust WMS should give you comprehensive visibility and the tools to intervene when necessary. That could be as simple as rerouting tasks to avoid missed shipping windows or alerting a technician before a machine breaks down.
- 5. Flexible Orchestration: Today's automated setups often look like a patchwork of solutions from different vendors. Maybe you have a robotic picking system in one area, an autonomous mobile robot for shuttling goods, and an ASRS (automated storage and retrieval system) handling bulk inventory. Without a software "maestro" directing these varied components, you wind up with siloed islands of automation. A modern WMS orchestrates workflows across all your equipment, unifying them into seamless processes that eliminate wasted steps and strengthen your operation.



By ensuring your software can handle these five capabilities, you'll be prepared to make the most of your warehouse automation investments—gaining efficiency, consistency, and real insight into what's happening on the floor. The result? Faster fulfillment, happier customers, and a clear path for measuring the ROI of your automation journey.

# The Future: Multiagent Orchestration and Unified Control The Next Frontier in Warehouse Software

As automation continues to expand, the real challenge isn't simply deploying more robots—it's coordinating them all with human workers and existing equipment. Two emerging concepts hold particular promise for bridging this gap and ushering in a new era of seamless orchestration.

## 1. Multiagent Orchestration (MAO) Platforms

Ever picture a bustling warehouse with different robots from multiple manufacturers—some shuttling goods to picking stations, others transporting pallets, and still more traveling side by side with human associates? MAO platforms act like traffic controllers in this scenario, dynamically assigning tasks and managing robot paths to prevent collisions or downtime. By placing a unified orchestration layer above these various systems, the WMS doesn't have to juggle countless communication protocols or device-specific rules. Instead, it talks to the MAO platform, which translates instructions to each piece of equipment behind the scenes. This simplifies integration while boosting overall efficiency and safety.

## 2. Unified Control Systems (UCS)

Imagine if you could manage all warehouse automation—from older conveyor belts and ASRS like AutoStore to advanced collaborative robots—using just one overarching control layer. That's the idea behind UCS. Although still largely aspirational, a unified control system could eliminate the patchwork of vendor-specific interfaces and reduce the complexity of maintaining diverse technologies. The ultimate goal? A single "command center" that keeps everything running in harmony, cutting down on integration headaches and allowing for rapid scaling or changes in warehouse processes.





Organizations looking to automate should keep a close eye on how their WMS strategy accommodates or integrates with these forward-thinking approaches. For some, it may mean selecting a WMS that seamlessly plugs into MAO platforms; for others, it could mean positioning themselves for a future evolution into a UCS model. Either way, planning for these emerging solutions helps safeguard against technological dead ends and ensures your automation investments can adapt as new innovations arise.

#### **UP NEXT: IMPLEMENTATION AND SUSTAINING WAREHOUSE TRANSFORMATION**

Learn about implementation strategies—including phased rollouts, technology readiness, and success factors—to ensure your new warehouse solutions deliver sustainable ROI.

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## **Beyond the Basics:**

## A Comprehensive Guide to Warehouse Management Maturity and Flexible Solutions

Implementation and Sustaining Warehouse Transformation: Phases, Readiness and Key Success Factors





#### **CHAPTER 5: IMPLEMENTATION AND SUSTAINING WAREHOUSE TRANSFORMATION**

Having explored why automation is accelerating and how to integrate advanced technologies, we now look at how to implement warehouse transformation in practice. This final whitepaper walks you through a phased approach, readiness assessments, and success factors to ensure your new solutions deliver real ROI while staying agile for whatever else comes your way.

## The Phased Implementation Approach

Successful warehouse technology implementations typically follow a phased approach, delivering incremental value while managing risk and complexity. A maturity-based implementation strategy might include:

# **Phase 1:**Foundation Building

3-6 months

**Focus:** Operational stability, data accuracy, process discipline

#### **Core WMS Implementation:**

Basic inventory management, receiving, picking, shipping

#### **Process Standardization:**

Establishing consistent operational procedures

**Data Integrity:** Ensuring location, product, and inventory accuracy

#### **Performance Baselines:**

Establishing metrics for future comparison

## **Phase 2:** Optimization

3-6 months after Phase 1 stabilization

**Focus:** Efficiency gains, performance measurement, process refinement

#### **Advanced WMS Features:**

Wave management, order consolidation, demand forecasting

## **Performance Improvements:**

Productivity enhancements, accuracy improvements

**Analytics Deployment:** KPI dashboards, performance tracking

## **Technology Extensions:**

Mobile deployment, voice enablement

## Phase 3:

**Automation Introduction** 

6-12 months after Phase 2 stabilization

**Focus:** Controlled automation adoption, integration stability, ROI validation

**Initial Automation:** Targeted deployment in high-value areas

## Integration Layer:

Establishing WMS-automation communication

#### **Hybrid Workflows:**

Developing processes combining manual and automated work

#### **Performance Monitoring:**

Measuring automation ROI, identifying optimization opportunities

#### Phase 4:

Advanced Orchestration

6-12 months after Phase 3 stabilization

**Focus:** Comprehensive optimization, advanced orchestration, predictive operations

#### WES/Advanced WCS:

Implementing optimization

## **Automation Expansion:**

Extending automation footprint

### **Cross-Functional**

**Optimization:** Balancing resources across workflows

#### **Predictive Capabilities:**

Implementing forecasting, proactive adjustments



This phased approach delivers several advantages:

- 1. Earlier ROI realization through incremental value delivery
- 2. Risk management through contained scope for each phase
- 3. Organizational learning and adaptation between phases
- 4. Opportunity for course correction based on operational feedback
- 5. Alignment of technology implementation with organizational maturity

## **Technology Readiness Assessment**

Implementing a new warehouse technology isn't just about flipping a switch—it's about ensuring every aspect of your operation is prepared for the journey ahead. A thorough readiness assessment can help you spot potential roadblocks and address them early, setting the stage for a smooth transition. This assessment typically covers four major areas:

### Infrastructure Readiness

Start by confirming that your network has the bandwidth and reliability to handle the influx of data traffic that modern warehouse systems demand. Double-check hardware requirements such as servers, mobile devices, and peripherals, and ensure your facility has adequate power, space, and environmental controls. On the integration side, make sure you have the right middleware, APIs, and communication protocols in place to connect different systems seamlessly.

### **Data Readiness**

High-quality master data—spanning product details, location info, and customer records—drives accurate inventory visibility and reliable order processing. You'll also need clear data governance guidelines that define how information is maintained and who owns it. In many cases, historical data can be invaluable for system configuration and performance tuning, so verify its availability. And don't overlook integration requirements: mapping and transforming your data correctly can be the linchpin that makes or breaks the entire project.

#### **Process Readiness**

If your current workflows have inefficiencies, technology might magnify rather than solve them. Document your existing processes in detail, spot opportunities for improvement, and standardize where possible—especially across multiple sites or divisions. When automation or new software comes into play, workflows and roles will change. Plan for these impacts to minimize confusion and disruptions.

## **Organizational Readiness**

Leadership alignment ensures executives understand the goals and are willing to commit resources. Solid change management—complete with a communication plan and training strategy—keeps everyone engaged, informed, and confident. Assess the skills of your workforce to determine if you need additional training or support. Set up a governance structure so decisions can be made efficiently, and issues can be resolved without derailing the project.



## **Key Implementation Success Factors**

Research shows that certain factors consistently lead to successful warehouse technology rollouts. The first is **setting a realistic timeline and scope**. It's tempting to rush an implementation to coincide with a new facility opening or a peak season, but compressed timelines often result in skipped steps and heightened risk. Build a schedule that includes appropriate contingencies and resist the urge to tack on extra features at the last minute.

**Cross-functional engagement** is also essential. Implementations involve many stakeholders—from operations and IT to finance and customer service. Involve these groups early, gather their requirements, and keep them in the loop as milestones are met or changes arise. Fostering transparent collaboration avoids unforeseen hurdles and helps secure buy-in across the organization.

Meanwhile, a **process-first mindset** ensures you're tackling operational inefficiencies before introducing new technology. Automation can amplify good processes—or make flawed ones worse. By refining workflows and standardizing best practices in advance, you give your technology a solid foundation to build upon.

For many organizations, **phased value delivery** is the most pragmatic approach. Rather than aiming for an all-at-once launch, consider rolling out high-impact features first, then expanding as you learn what works (and what doesn't). This approach not only reduces the risk of massive disruptions but also helps your team become comfortable with new tools in iteratively.

**Comprehensive testing** is another hallmark of successful projects. Warehouses are dynamic environments where real-life conditions—like peak traffic, hardware failures, and human error—can't be fully captured on paper. From unit tests to integration tests to full-scale volume and stress testing, a robust plan will let you catch and fix issues before they hit production.

Finally, don't underestimate the importance of **post-implementation support**. Once the system is live, it moves from being a project to being the backbone of daily operations. Put a formal plan in place for knowledge transfer, ongoing optimization, and any handover tasks needed to keep the new solution running smoothly.





## **Conclusion: Evolving with Purpose**

Warehouse operations are no longer just about storing goods and shipping them out the door. Today, they're a central driver of customer satisfaction and competitive differentiation. Success demands a deliberate and disciplined approach to technology selection—one that starts with assessing your current maturity, pinpoints areas for improvement, and proceeds in managed phases.

## **Key Reminders:**

- 1. **Know Your Starting Point:** Accurately assess your current warehouse complexity and maturity level using a structured framework.
- 2. **Match Technology to Maturity:** Select warehouse management solutions that align with your current operational complexity while providing room for growth.
- 3. **Prioritize Flexibility:** Choose systems with architectural characteristics that support evolution—modularity, configuration capabilities, API-first design, and integration readiness.
- 4. **Implement Incrementally:** Follow a phased implementation approach that delivers value early while building toward more advanced capabilities.
- 5. **Prepare for Automation:** Even if not immediately implementing automation, select systems that accommodate future automation adoption through appropriate integration capabilities.
- 6. **Balance Immediate and Future Needs:** Make technology decisions that address current operational requirements while positioning for long-term evolution.

Consider a phased approach to minimize risk, deliver early wins, and build on lessons learned. Even if automation isn't in your immediate plans, ensure your chosen platform can integrate seamlessly with future robotics or advanced hardware. Above all, focus on solving today's challenges while positioning for tomorrow's opportunities—a balance that sets you up for long-term evolution rather than a one-time fix that becomes many costly "one-time" fixes.



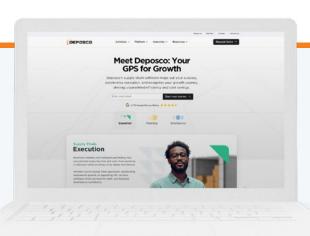
## The Competitive Advantage of Flexible Warehouse Management

The speed of change in modern supply chains shows no signs of slowing down. As complexity continues to grow, so does the strategic value of a warehouse that can adapt quickly. Flexible warehouse management solutions allow you to respond to market shifts—whether it's a sudden spike in demand, a shift in order patterns, or an unexpected supply chain disruption—by scaling your operations and adopting new technologies without constant overhauls.

Having the freedom to incorporate innovation, refine processes, and make strategic pivots leads to continuous operational improvements. Over time, these enhancements can translate into stronger financial performance, higher customer satisfaction, and a clear edge over competitors. In a world where tomorrow's warehouse looks very different from today's, organizations that invest in flexible, future-proof technologies can navigate evolving requirements with ease, turning operational excellence into lasting market leadership.

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