

A woman in a pink long-sleeved shirt and black sunglasses is posing in a snowy mountain landscape, with her hands raised behind her head.

# Altitude Sports reaches new heights with Deposco as a partner

Customer Success Story

## Overview

Altitude Sports is the top outdoor retailer in Canada offering exclusive, high-end merchandise. Paper-based processes with their POS led to inaccuracies and inefficient fulfillment in their brick-and-mortar stores. The company saw Deposco as a scalable SaaS platform partner that would let them ship faster, more accurately, and evolve their online retail model. Now 7 years later, Altitude Sports and Deposco continue working on innovative solutions and strategies to keep supporting Altitude's growth.

*"We want to offer our customers an unmatched online experience and that starts with good fulfillment and fast delivery. Deposco has never let us down during crucial times."*

**Louis Thibault**

Director of Operations and Special Projects, Altitude Sports



**Same-Day**  
Local delivery



**30%**  
Increase in  
productivity



**40-60%**  
Growth YOY



**20%**  
Less time to fulfill  
with put wall





## Solution

In 2020, Altitude Sports saw 60% growth due to the influx of people wanting to spend time outside. In fact that same year, they were first to market with same-day local delivery in 2 hours or less in Montreal with Deposco running their fulfillment processes.

Last year Altitude Sports and Deposco implemented a put wall fulfillment strategy reducing fulfillment time an additional 20%. The put wall allows similar items for multiple orders to be picked at once and placed in a centralized put wall location where each individual order can be picked up later from one location. That year, Altitude Sports shipped over 1 million packages through Deposco.



*“Our partnership with Deposco has grown so much over the past 7 years. Looking back, it’s nice to see where we were at the time and where we are today. It still feels like a great decision and a great partnership.”*

**Louis Thibault**

*Director of Operations and Special Projects  
Altitude Sports*

## Get In Touch

Speak to a Supply Chain Expert Today!

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