

altitude  $\stackrel{\circ}{\mathbb{A}}$  sports

# Altitude Sports reaches new heights with Deposco as a partner

**Customer Success Story** 

## **Overview**

Altitude Sports is the top outdoor retailer in Canada offering exclusive, high-end merchandise. Paper-based processes with their POS led to inaccuracies and inefficient fulfillment in their brick-and-mortar stores. The company saw Deposco as a scalable SaaS platform partner that would let them ship faster, more accurately, and evolve their online retail model. Now 7 years later, Altitude Sports and Deposco continue working on innovative solutions and strategies to keep supporting Altitude's growth.

We want to offer our customers an unmatched online experience and that starts with good fulfillment and fast delivery. Deposeo has never let us down during crucial times."

#### Louis Thibault

Director of Operations and Special Projects, Altitude Sports







**30%** Increase in productivity



**40-60%** Growth YOY



20%
Less time to fulfill with put wall



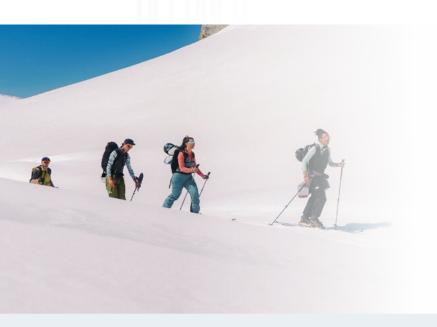


# **Solution**

In 2020, Altitude Sports saw 60% growth due to the influx of people wanting to spend time outside. In fact that same year, they were first to market with same-day local delivery in 2 hours or less in Montreal with Deposco running their fulfillment processes.

Last year Altitude Sports and Deposco implemented a put wall fulfillment strategy reducing fulfillment time an additional 20%. The put wall allows similar items for multiple orders to be picked at once and placed in a centralized put wall location where each individual order can be picked up later from one location. That year, Altitude Sports shipped over 1 million packages through Deposco.





Our partnership with Deposco has grown so much over the past 7 years. Looking back, it's nice to see where we were at the time and where we are today. It still feels like a great decision and a great partnership."

## Louis Thibault

Director of Operations and Special Projects Altitude Sports

## **Get In Touch**

Speak to a Supply Chain Expert Today!

### Deposco

info@deposco.com 1-(877) 770-1110