



DB Schenker: How Deposco Transformed a Global 3PL's Operations

Customer Success Story

Overview

DB Schenker is a 152-year-old global leader in 3PL logistics and supply chain management serving multiple industries. They partnered with Deposco to replace legacy fulfillment systems and strengthen their ecommerce fulfillment capabilities with a flexible platform that's driving growth and rapid responsiveness to evolving, high-demand customer services.

Their problem before implementing Deposco was how much effort, time, and cost went into meeting new complexities. Aging systems lack the flexible technology foundation that today's 3PL needs to make interface changes and integrate the way their clients need them to."

Josh Lett

VP of Customer Experience, Deposco



5 Facilities

Implemented successfully (expanding)



15-Minute

Customer onboarding time



100%

Adaptability to new customer needs



The centerpiece of the implementation was Bright Socket, our [integration platform](#). One of the key reasons DB Schenker selected Deposco, Sockets offer out-of-the-box, cloud-based integrations with ERPs, which was crucial to their ambition of getting new customers onboard quickly.”

Challenges

Like most 3PLs, DB Schenker faced increasing pressure to modernize their fulfillment infrastructure to meet varying customer requirements. Their aging systems became a significant hindrance to growth because of how fast logistics is always changing.

This limitation was particularly problematic given DB Schenker’s diverse customer base, which spans from customers that are very dedicated — and more traditional in the 3PL landscape — to those that are fast-growth, technology-forward companies. This diversity demanded exceptionally adaptable innovation.

DB Schenker recognized the growing importance of ecommerce fulfillment and needed a platform that could support omnichannel capabilities while enabling rapid onboarding of new mid-market clients, something their legacy systems simply couldn’t deliver.

Solution

After conducting a thorough evaluation of potential vendors, DB Schenker selected Deposco for our platform’s comprehensive capabilities and cloud-based architecture.

Understanding the complexity of transitioning from legacy systems across multiple facilities, Deposco developed a carefully orchestrated implementation plan alongside DB Schenker’s team. Together, they set a timeline to roll out over five facilities where they had existing operations, staggering work according to the customers they have within those facilities. The team looked at enabling a facility before going on to the next but also considered the seasonality of the customers.

Implementation was truly collaborative. “We took a methodical, phased approach to address their needs head on,” Lett said. “The unified platform brings cloud-based infrastructure across their locations. Now, a customer can use multiple facilities through the same instance, elevating visibility and operational consistency to levels never before imagined.”



Results

Deposco has delivered significant advantages for DB Schenker, positioning them for continued growth in the competitive 3PL market.

The reliability of the platform has been a standout benefit. Feedback from the customers is that they would recommend Deposco because of the platform's maturity and our ability to deliver on commitments and promises – backed by strong ownership and a vested interest in customer success.

One of the most significant impacts has been on customer onboarding speed. Bright Socket allows DB Schenker to focus on mid-market ecommerce, omnichannel customers, shippers, enabling their needs without a lengthy integration process. This timeline acceleration creates a competitive advantage in attracting and retaining clients.

The partnership between DB Schenker and Deposco continues to strengthen. Looking to the future, leveraging the flexibility of Deposco is precisely what DB Schenker needed to adapt and unleash growth through turnkey customer experiences.

The company plans to leverage their investment in Deposco to further position their business for growth, scaling the platform's flexibility to more customers and expanding their footprint.



The success of DB Schenker and their customers has our ongoing dedication. We are always open to listen, improve, and support them when they need it."

Josh Lett

VP of Customer Experience, Deposco

Get In Touch

Speak to a Supply Chain Expert Today!

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