

A warm, cozy Christmas scene featuring a decorated tree with lights and ornaments, a fireplace with stockings hanging from the mantel, and several lit candles on a wooden surface.

Gordon Companies calms the chaos of peak season with Deposco

Customer Success Story

Overview

Gordon Companies Inc is a family-owned importer, retailer and wholesaler in Buffalo, NY that sells Christmas holiday products on 18 of the top 20 retail websites in the U.S. and Canada. Peak season was chaotic with no centralized system across the five warehouses. Their system was unable to handle the dramatic increase in volume during the holiday season which resulted in manually processed orders and late nights shifts.

Each peak season we hire a large number of temp staff, increasing our employee count by 500%. It is chaos, but Deposco has been the calm during the storm for us."

Timothy Roma

Supply Chain Manager, Gordon Companies Inc.



30-minute

Onboarding for seasonal hires



Next-day

Shipping capabilities enabled



92%

Decrease in employee onboarding time





Solution

Gordon Companies was looking for a solution they could grow with seamlessly whether they grew 10% or 100%. Speaking with current Deposco customers, they felt confident that Deposco could handle the large volume they experienced during peak.

We don't know how busy peak season is going to be, but having a partner like Deposco, it doesn't matter if we grow 10% or 100%, we know that the system will grow with us - without us having to buy another server or get more hardware, we can just grow seamlessly."

Nathan Gordon

Vice President, Gordon Companies Inc.

Gordon Companies was able to onboard new seasonal staff in just 30 minutes during their first peak season on Deposco. In addition, establishing consistent processes across all five warehouses has cut their shipping times from 4 days to next-day fulfillment, creating their easiest holiday season ever.



The biggest reason why we chose Deposco was talking to other customers of Deposco, the references. And when they really said that they stress-tested the system and they found it didn't blink; it could just process huge volumes of orders. That was a clear-cut homerun reason why we had to change"

Nathan Gordon

*Vice President
Gordon Companies Inc.*

Get In Touch

Speak to a Supply Chain Expert Today!

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