

## Unilever brand Hourglass Cosmetics scales its multichannel operation with Deposco

Customer Success Story

### Overview

Hourglass Cosmetics, a cruelty free beauty brand specializing in luxury cosmetics, was looking for a new technology stack able to withstand growing pains while expanding to a new warehouse. Originally, an add-on warehouse module within an ERP system was selected, but halfway through the implementation, it became clear it lacked the capabilities found in a true WMS such as inventory segmentation and automated paper free fulfillment.

The plan had changed from a need for a system purely for Hourglass Cosmetics, to a system that could also serve as a 3PL for sister skincare specialty brand, Kate Sommerville. The new system had to be flexible to accommodate both companies and have the ability to integrate to two ERP systems. Deposco was the only system in the evaluation that could achieve their system needs and tight timeline crunch.



**<90 Days**

From signing to implementation



**6.5x**

Increase in shipments YOY



**99.95%**

Order accuracy rate





## Solution

Deposco had the system live with MVP capabilities within a 3-month timeline. Today, Deposco allows Hourglass Cosmetics to continue scaling at a rapid rate with full visibility and flexibility for their unique business needs. Deposco has been able to create a simple environment for employees to learn. It takes just fifteen minutes to onboard new employees on Deposco to start picking orders and be productive.

The Deposco system allows Hourglass Cosmetics to be able to operate its own operations as well as manage as a 3PL for Kate Sommerville. Deposco's flexible formula has shown to work well for the Unilever brands and has been expanded to Dermalogica in the UK. As of March 2020, Hourglass Cosmetics went live on the UK on Deposco with Dermalogica serving as their 3PL.



*We signed with Deposco six months ago and we've been live for three months. You do the math on that!"*

**Jon Siracusa**  
Vice President of Operations  
Hourglass Cosmetics

## Get In Touch

Speak to a Supply Chain Expert Today!

### Deposco

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