DEPOSCO

Outerspace

Outerspace Scales 3PL Operations to 1M Sq. Ft. Powering Out-of-This-World Customer Experiences

Customer Success Story

Overview

Founded in 2019, Outerspace has rapidly grown into a premier 3PL provider for high-growth brands, expanding to over 1 million square feet of warehouse space across North America. By leveraging Deposco's cloud-based WMS software platform from Day One, Outerspace has created a technology-forward fulfillment experience that reflects their unique understanding of brand needs.

> *We really built Outerspace with empathy and tried to recreate the experience we've always wanted for ourselves. A lot of times we'll describe it as almost like a headquarters for high-growth brands."*

Phil Moldavski
Co-Founder, Outerspace

12x
Revenue growth over first 9 months

4x
Increase in monthly orders shipped

1M sq. ft.
Multi-node warehouse network

Challenge

Having come from the brand side, Outerspace's founders had firsthand experience with the limitations of traditional 3PL technology. "In a past life before starting Outerspace, we ran an ecommerce business that we started back in 2013," Phil recalls.

> "We had a smaller ecommerce-only warehouse management system (WMS), so we knew when it was time to open Outerspace and deliver that 3PL experience, we needed something that was going to be enterprise-level and omnichannel ready."

When launching their own 3PL operation, they needed a solution that could support rapid scaling while maintaining the high-touch service their brand experience expected by their clients. They sought a WMS system that could deliver enterprise capabilities without sacrificing modern flexibility and ease of use.

Solution

"When it came time to look for our cloud-based WMS, we wanted to look at the full universe of options and find that 'Goldilocks' solution for us," says Phil. "We knew there were some smaller, long-tail, ecommerce-only solutions out there. Of course, we knew of the big, old-school legacy players. We needed to thread the needle and find someone who could bring us that enterprise edge but still build it in a modern way. That's where Deposco stood out to us."

Deposco's 3PL fulfillment software provided comprehensive warehouse management functionality, including a robust 3PL billing module, advanced socket integrations, and omnichannel fulfillment capabilities—all built on a modern, cloud-based architecture that enabled rapid deployment and customization.

Results

With Deposco as their [3PL technology](#) foundation, Outerspace has achieved remarkable growth. "In about four years we got up to 1 million square feet all over the country," Phil shares.

> " *We're opening up Canada as well, and we're looking forward to more than doubling our footprint in the coming years."*

The Deposco platform has enabled Outerspace to achieve operational excellence across multiple dimensions. "Billing configurations are incredibly easy with Deposco," Phil notes. "We're able to handle billing at the client level and make various rules around our warehouse activities, and all types of other things such as light manufacturing that we do on-site, which includes embroidery and laser engraving."
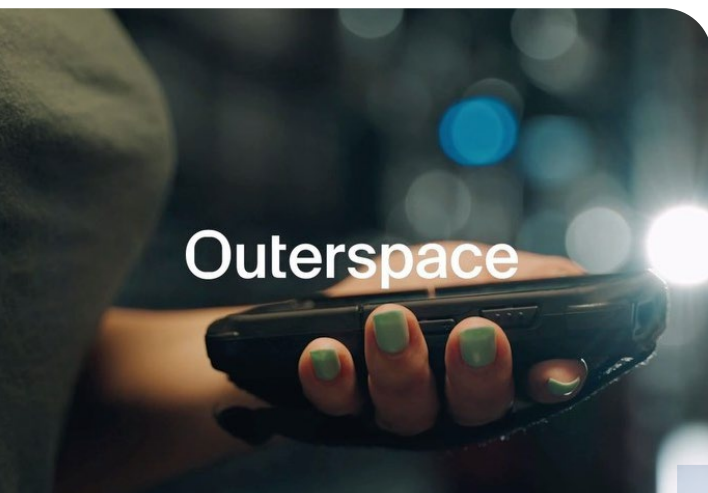
Implementation success

Outerspace credits their successful implementation to a strategic approach to team training and system adoption. "We quickly discovered that building out super-users instantly created some go-to leaders in our company, which people could come to with questions and help facilitate any of the more complex workflows we were implementing," Phil explains. "For us, it was all about building out those super-users and continuously investing in our users."

This approach has paid dividends in daily operations. "Onboarding new employees is usually a breeze," says Phil. "We have our go-to training programs and go-to leaders in the company that will train everybody up. In fact, in our world, many temporary workers might only join us for a day or two during [peak season](#). They can grasp Deposco quickly and start doing what they need to do on the floor."

Partnership and innovation

"Deposco has helped Outerspace grow tremendously because of their partnership mindset. We always come to the table looking for cutting-edge, innovative solutions that often times our clients are demanding from us. Throughout the years, Deposco meets us in the middle, hears out the problems, and partners with us to build a solution that makes sense for everybody."

Looking ahead, Phil sees continued evolution in the partnership. "I'm looking forward to the future with Deposco. It's a never-ending initiative that we're always improving on. I'm a big believer in Kaizen, and I feel like that's what we're doing here—improving a little more every day. That ongoing value from Deposco really adds up over the years."

Integration and scalability

Deposco's integration capabilities have proven crucial for growth at Outerspace.

"We are always trying to leverage Deposco's Sockets because they are a valuable shortcut to integrating and expanding our functionality. We leverage all types of Sockets, whether it's shipping Sockets, ERP integrations, and more. We see the value in Sockets as a great shortcut to fast implementation. It's all about satisfying our client's needs in a much faster way."

When people come to me looking for advice on warehouse management systems, Deposco is a compelling solution because it combines the power and enterprise value of a legacy player, paired with the nimbleness of something built cloud-forward. One of my favorite parts about Deposco is that it's almost like a shell. It has all of the core WMS functionality we're looking for, but plenty of places where we can easily augment and customize exactly what we need for our unique requirements."

Get In Touch

Speak to a Supply Chain Expert Today!

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