



Bright Forecast

Demand planning

Accurately predict demand to understand sales trends and improve collaborative planning processes that directly influence and optimize supply chain operations



Bright Forecast

Demand planning

Bright Forecast generates accurate demand forecasts using time-series data and demand-driving variables from various sources. The solution uses a combination of traditional and machine learning-based algorithms to provide the most accurate demand projections. Strategically developed on Deposco's Bright Suite platform, Bright Forecast allows users to generate, review, and share forecasts using a common platform that spans supply chain planning and execution. This increases user productivity, improves inventory management and boosts understanding of demand drivers and item performance to help identify revenue-generating opportunities.

To facilitate collaboration, Bright Forecast includes an approval system with notes and comments functionality, to allow users to set which forecasts have been reviewed and approved and which forecasts require more attention. Using the events happening in the entire supply chain, users can forecast accurately while gaining valuable and actionable insights to operational data and sales trends.

- ✓ Avoid slow-moving items, stockouts, and overstock situations by accurately predicting demand
- ✓ Easily generate forecasts by selecting parameters to use different data sets and a mix of traditional and machine learning-based algorithms.
- ✓ Generate baseline demand forecasts by item, location and channel
- ✓ Handle outliers by applying different masking techniques
- ✓ Collaborate with operations, sales and marketing teams by sharing forecast data, as well as passing approved forecast outputs to replenishment and inventory planning systems

Get in touch

Speak to a supply chain expert today!

Deposco

info@deposco.com

1-(877) 770-1110