



# **Bright Shipping**

AI-Driven Parcel and Shipping Management

Experience the synergy of cutting-edge shipping management seamlessly blended with a robust WMS platform.



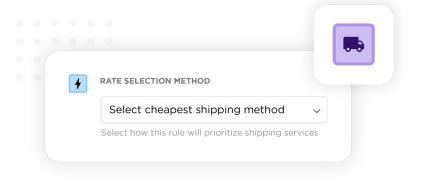


Unleash a competitive edge: Shipping Cost Optimization for Ecommerce & DTC

The ability to deliver ecommerce and <u>direct-to-consumer</u> (DTC) orders quickly, efficiently, and cost-effectively is more than a competitive edge—it's a necessity.

Bright Shipping redefines the shipping process, offering enterprise-grade solutions that cater to businesses of all sizes. With rising delivery, fuel, and labor costs, Bright Shipping's innovative approach to shipping cost optimization and carrier management answers the industry's call for affordability and efficiency.

Slash shipping costs. Enhance capacity, and ensure you're always prepared for peak seasons, promotions, and new product launches. Ensure your operations are lean and robust with the power to optimize inventory, warehouse management, order management, advanced <u>rate shopping</u>, <u>parcel consolidation</u>, and <u>cartonization</u> all in one system. A powerhouse of efficiency and savings.

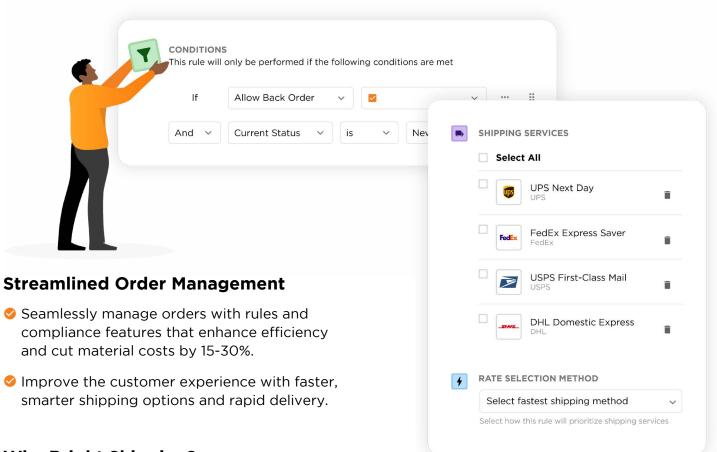


#### Save up to 20% on Shipping

- Al-driven rate shopping secure the lowest shipping rates on every order, saving up to 20% on shipping in just a few clicks.
- Fewer, smarter shipments Automatically merge orders where possible, optimizing packing space and improving the customer experience cheaper.
- Pack orders efficiently Minimize wasted space, reducing shipping costs and packing materials by up to 25% with our intelligent carton optimization.

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#### Why Bright Shipping?

- Instant cost reductions and efficiency improvements.
- A bridge to a comprehensive logistics platform that grows with you.
- Streamlined operations from order to deliverySuperior customer satisfaction through timely deliveries and +99% order accuracy.

### **Expand Your Carrier Options**

- Quickly integrate new carriers and marketplaces with pre-built integrations to expand your shipping capabilities effortlessly.
- Leverage an extensive network of carriers to find the best rates and improve transit times by up to 40%.

## **Get In Touch**

Speak to a Supply Chain Expert Today!

#### Deposco

info@deposco.com 1-(877) 770-1110