



Bright Inventory

Supply Planning

Automate time-phased inventory planning and purchasing to respond faster to market conditions, minimizing out-of-stock and overstock.



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Bright Inventory includes inventory planning and management that translate demand plans to supply plans to optimize the inventory levels across the fulfillment network. Designed to prevent overstock and out-of-stock, Bright Inventory dynamically optimizes inventory to improve customer service and help you grow more profitably.

Built to handle the complexities of omnichannel planning and fulfillment, Bright Inventory considers lead times, inventory policies and safety stocks. Better yet, it helps you optimize operations so it's easy to profitably respond to seasonality and spikes in demand. And it's part of the only end-to-end solution that provides the planning and fulfillment insight into both your supply chain and the broader marketplace.

Start proactively managing inventory throughout its lifecycle to ensure that inventory, sales, and margins are aligned with budget. With our excess and low inventory alerts, your team has the visibility and insight to take action to replace risky inventory to reduce inventory carrying costs while scaling the business.

- ✔ Dynamically plan across supply networks to mitigate stockouts and overstocks
- ✔ Generate replenishment plans using forecast, lead times, and on-hand inventory
- ✔ Determine reorder points and time-phased inventory policies by SKU location
- ✔ Consider seasonality and adjust for fast-moving and slow-moving items
- ✔ Automatically calculate safety stock
- ✔ Successfully launch new products and manage their life-cycle
- ✔ Create plans by considering minimum order requirements and holidays
- ✔ Accelerate inventory turns and increase GMROI

Get In Touch

Speak to a Supply Chain Expert Today!

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