



Growth Guide:

# NetSuite + Deposco: Financial Excellence and Fulfillment Mastery Combined



## Table of contents

<b>The Perfect Partnership: Financial Control Meets Operational Excellence</b>	<b>1</b>
<b>Why Leading Brands Choose NetSuite + Deposco Together</b>	<b>2</b>
<b>Real-World Success: The Power of NetSuite + Deposco Together</b>	<b>3</b>
<b>Building Your Complete Business Ecosystem</b>	<b>5</b>
<b>The GPS for Growth Approach: Navigating with Both Systems</b>	<b>5</b>
<b>Complementary Systems, Complete Results</b>	<b>6</b>
<b>The Seamless Implementation Approach</b>	<b>7</b>
<b>Transform Your Business with the Complete Ecosystem</b>	<b>7</b>
<b>Leading Brands Trust NetSuite and Deposco Together</b>	<b>8</b>



In today's rapidly evolving commerce landscape, businesses need both financial excellence and operational mastery to thrive. The NetSuite + Deposco ecosystem delivers precisely this winning combination—NetSuite providing the financial foundation your business relies on, while Deposco's specialized fulfillment capabilities transform your supply chain into a growth accelerator.

## The Perfect Partnership: Financial Control Meets Operational Excellence

The global direct-to-consumer (DTC) ecommerce market is projected to grow at a CAGR of 24.3% from 2024 to 2029, with US brands expected to generate \$226.5 billion in DTC sales by 2025. This explosive growth creates both opportunity and complexity.

Forward-thinking businesses are recognizing that success requires a strategic pairing of systems:

- **NetSuite as the trusted financial core** - maintaining compliance, financial reporting, and business management
- **Deposco as the specialized operational engine** - delivering the advanced warehouse capabilities needed for modern commerce

This complementary approach creates a comprehensive ecosystem where each platform excels in its specialized domain while sharing data seamlessly.

# Why Leading Brands Choose NetSuite + Deposco Together

The most successful businesses are leveraging both systems to create a complete technology foundation:

## 1. Maintain Financial Integrity with Operational Excellence

### The Complementary Approach: .

- ✓ Keep NetSuite as your trusted financial system of record
- ✓ Add Deposco's specialized warehouse capabilities for operational excellence
- ✓ Maintain bi-directional data synchronization between both systems
- ✓ Preserve your NetSuite ERP investment while enhancing fulfillment capabilities

With this approach, finance leaders maintain complete financial control and visibility while operations teams gain specialized capabilities needed to keep up with rapidly evolving challenges in their supply chains.

## 2. Creating a Unified Systems Environment

### The Integrated Ecosystem:

- ✓ NetSuite ERP remains your financial foundation
- ✓ Deposco connects your broader technology ecosystem:
  - Ecommerce storefronts
  - Marketplace integrations (Shopify, Amazon, WooCommerce)
  - Advanced warehouse management system (WMS)
  - Order management system (OMS)
  - Carrier and shipping systems

The NetSuite + Deposco partnership eliminates data silos while maintaining the integrity of both financial and operational data. The pre-built connector ensures seamless communication between systems without complex custom development.



### 3. Complementary Capabilities

#### NetSuite Excels At: :

- ✓ Financial management and accounting
- ✓ Compliance and reporting
- ✓ Business process management
- ✓ Basic inventory control
- ✓ Enterprise resource planning

#### Deposco Enhances With:

- ✓ Advanced wave planning  
(30% reduction in picker travel time)
- ✓ Batch picking optimization  
for DTC orders
- ✓ Zone routing for warehouse efficiency
- ✓ Barcode scanning with 99%+ accuracy
- ✓ Real-time labor analytics
- ✓ High volume handling

Together, these two systems deliver comprehensive financial visibility, fulfillment capabilities, and expertise that neither could provide alone.

## Real-World Success: The Power of NetSuite + Deposco Together

### Plant Therapy's Growth Journey

Plant Therapy maintained NetSuite as their financial foundation while adding Deposco's specialized warehouse capabilities to support their aggressive growth targets:

- ✓ 7x growth in order volume while maintaining NetSuite as their financial system
- ✓ Fulfillment times under 24 hours with reliable, real-time data flow to NetSuite
- ✓ Seamless financial reconciliation between operational and financial systems

*“Our customers expect us to get their order fulfilled within 24 hours. With Deposco we are able to do this sometimes within two or three hours of them placing the order. Our goal is to continue with that progress and we know we can do it with Deposco.”*

**Heather Taylor**  
Operations Manager  
Plant Therapy





## Reformation's Unified Approach

Reformation, a sustainable fashion brand, leverages both NetSuite and Deposco to power their growth. NetSuite provides trusted financial insights while Deposco optimizes their warehouse operations:

- ✔ 50-100% productivity increase across warehouse functions
- ✔ 100% enterprise visibility of B2B and B2C in a unified ecosystem
- ✔ Simplified global shipping while maintaining financial compliance

*“We are making big strides to ensure that we put our growing wholesale business on the right process and technology stack. Deposco is very helpful to us in how we do B2B fulfillment versus our traditionally strong B2C business.”*

**Ivan Tchakarov**  
COO  
Reformation

# Building Your Complete Business Ecosystem

When evaluating how to optimize your technology ecosystem with both NetSuite and Deposco, consider these key factors:

1. **Seamless Integration:** How the platforms share data without disruption
2. **Complementary Capabilities:** How each system enhances the other
3. **Unified Visibility:** How to maintain complete oversight across both domains
4. **Implementation Approach:** How to add Deposco alongside NetSuite (90 days or less)
5. **Growth Journey:** How the combined ecosystem supports your scaling plans



## The GPS for Growth Approach: Navigating with Both Systems

The most successful businesses leverage the 1+1=3 value multiplier from NetSuite and Deposco to navigate their growth journey:

1. **Financial Foundation:** NetSuite providing the trusted system of record
2. **Operational Excellence:** Deposco delivering specialized fulfillment capabilities
3. **Seamless Data Flow:** Bi-directional synchronization maintaining data integrity
4. **Unified Analytics:** Combined insights from financial and operational data
5. **Scalable Architecture:** Both systems designed to grow with your business

# Complementary Systems, Complete Results

The NetSuite + Deposco ecosystem brings together the strengths of a world-class financial platform with reliable synching, visibility, and advanced fulfillment through a modern WMS:

Business Need	NetSuite Contribution	Deposco Contribution	Combined Benefit
<b>Financial Management</b>	Enterprise-grade accounting, compliance, and reporting	Real-time operational data that feeds financial insights	Complete financial visibility with operational context
<b>Warehouse Operations</b>	Inventory valuation and financial tracking	Specialized fulfillment optimization and labor management	Data-driven operations with financial intelligence
<b>Order Processing</b>	Order-to-cash workflow management	High-volume fulfillment execution	Seamless customer experience with financial accuracy
<b>Inventory Management</b>	Financial valuation and procurement	Location-specific optimization and accuracy	Strategic inventory deployment with financial oversight
<b>Business Intelligence</b>	Financial KPIs and reporting	Operational metrics and productivity analytics	Unified business insights across finance and operations
<b>Scalability</b>	Business process governance	Elastic fulfillment capabilities	Synchronized scaling with financial control
<b>Technology Ecosystem</b>	Core business management	Specialized fulfillment network	Complete business technology foundation

With specialized expertise, this combined solution creates value greater than the sum of its parts. Rather than forcing a single system to handle all requirements, this approach allows each platform to focus on its core strengths while sharing data seamlessly.



# The Seamless Implementation Approach

Adding Deposco to your existing NetSuite environment is designed to be non-disruptive:

- **Phased implementation** that preserves your NetSuite operations
- **Parallel processing** during transition periods
- **Comprehensive data synchronization** with NetSuite
- **Pre-built connectors** that maintain financial integrity
- **Typical go-live timeline** of 90 days or less
- **Dedicated support team** with deep NetSuite integration experience

## Transform Your Business with the Complete Ecosystem

Deposco empowers NetSuite users to create a complete business management ecosystem that delivers:

- **Financial Excellence:** NetSuite's robust accounting and compliance
- **Operational Mastery:** Specialized warehouse capabilities
- **Seamless Integration:** Reliable bi-directional data flow between systems
- **Unified Visibility:** Complete oversight across both domains
- **Scalable Growth:** Support for your business through every stage of expansion

The NetSuite + Deposco ecosystem isn't about replacing your trusted ERP—it's about enhancing it and transforming your fulfillment operations from a cost center into a strategic advantage.

## Ready to Complete Your Business Ecosystem?

Discover how Deposco can extend your existing NetSuite investment. Our experts will guide you through a personalized demonstration of how these complementary systems work together to power faster, easier growth at unprecedented margins.

[Request demo](#)



# Leading Brands Trust NetSuite and Deposco Together

Plant Therapy®

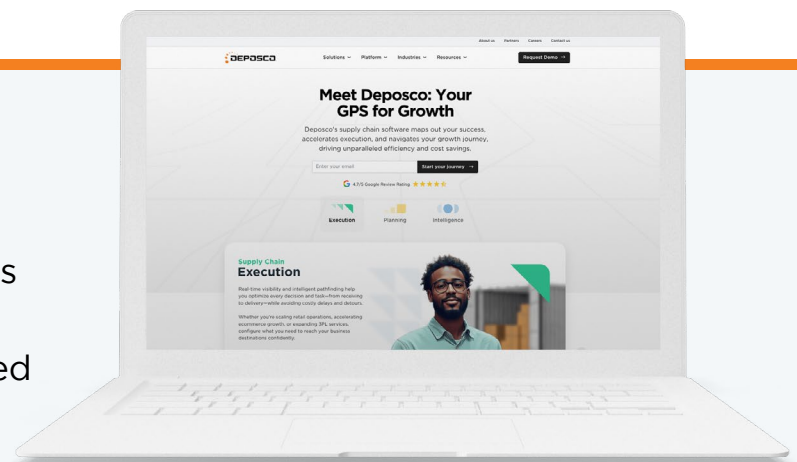
Outerspace

Reformation



## ABOUT DEPOS

Deposco's supply chain platform maps out your success, accelerates execution, and navigates your growth journey, driving unparalleled efficiency and cost savings.



Our AI-powered unified platform delivers actionable insights across your entire supply chain—from planning to execution—adapting like a GPS to keep you on the optimal path. With the industry's most extensive collection of pre-built integrations for rapid implementation, we help over 4,000 of the world's fastest-growing retailers, 3PLs, DTC ecommerce businesses, and brands navigate nearly \$50 billion in sales and 165 million consumer orders globally.

To learn more about how Deposco can support your warehouse evolution, visit [deposco.com](https://deposco.com).